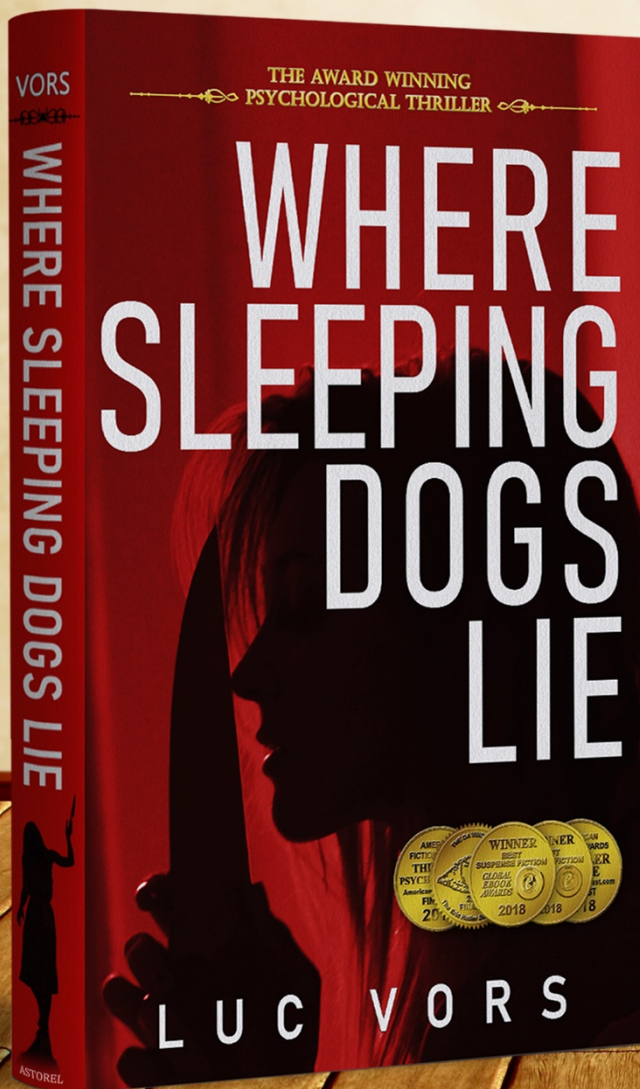


*From Award-Winning Author*

# Luc Vors

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“It will keep you on the  
edge of your psyche.”

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*S.A. Monthly Magazine*

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~Gary Westfal

Bestselling Author of  
*Dream Operative*





# BOOK SPECIFICATIONS

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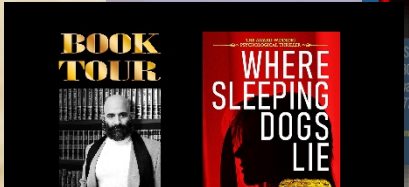
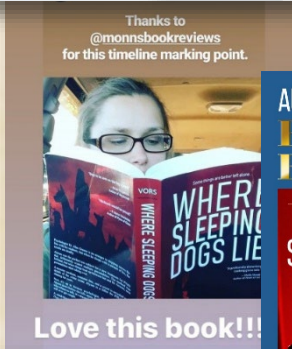
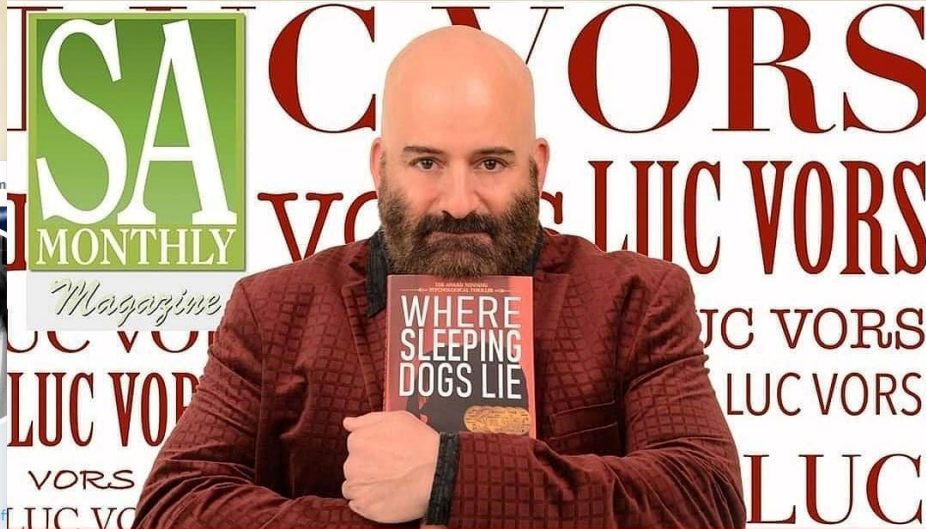
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# MARKETING & PUBLICITY

- Targeted online paid search campaign (Google, Yahoo, etc.).
- Online advertising through all major retailers, social media, emagazines, podcasts, book reviewer websites and more.
- Print advertising that includes but is not limited to magazine and newspaper, public posters and mail-outs.
- Distribution of Advanced Reader Copies for review.
- Free copies for book clubs and buddy reads.
- Merchandise and Giveaways.
  - Merchandise – signed copies, coffee mugs, T-shirts, playing cards, throw blankets, magnets, bookmarks, posters, book sleeves, socks and stickers.
  - Giveaways include online social media events as well as bookfairs, conventions, bookstores and speaking events.
- Book tour including national, independent, and campus retailers (Barnes & Noble, The Twig, Roma's Books, and more).
- Targeted listing on college writing and literature reading lists.
- Speaking events at colleges, libraries and conventions.
- Video book trailer posted on websites everywhere.











## SELLING POINTS

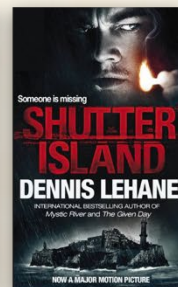
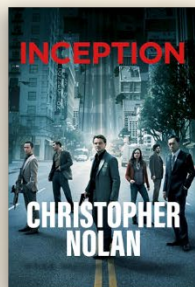
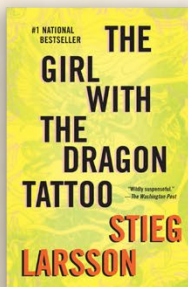
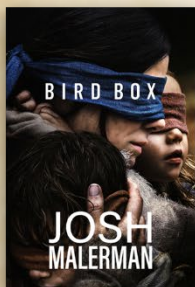
- 5-time award-winning novel
- 4.9 star review average on all major platforms, including Goodreads, Barnes & Noble, Amazon, Bookstagram, Wordpress and Facebook.
- A classroom reader/writer companion to the book for college courses and book clubs.
- Most consistent reader praise as a “mind-blowing” “page-turner” readers “can’t put down!”
- Continuous reader and media insistence on turning the book into a major motion picture.

## TARGET AUDIENCE

- Readers seeking plot-driven crime thrillers, magical realism, twists, surprise endings and upmarket fiction.
- Fans of Stephen King, Josh Malerman, Steig Larsson, Christopher Nolan, Chuck Palahniuk, Dennis Lehane & Dean Koontz.

## COMPARABLE TITLES

- Comparable titles – *Bird Box*, *The Girl With The Dragon Tattoo*, *Inception*, *Fight Club*, *Shutter Island*, *The Shining*, & *Odd Thomas*.





## ABOUT THE AUTHOR

Luc Vors is an award-winning author, publisher and creative consultant from Dallas, Texas. Luc is formally educated in psychology, visual art, biology, and music, and he holds a master's degree in clinical and industrial/organizational psychology. His research includes studies on creativity, free will, and consciousness, and he lists his experiment on the neurological limits placed on human choice as his greatest scientific contribution.

Luc has been featured in interviews with Roadie Notes, Gothic Bite Magazine, Zombiepallooza Live, San Antonio Monthly and Grace Star. He is currently completing a set of seven stand-alone novels, each of which portrays four, specific inquiries into the human condition. *Where Sleeping Dogs Lie* is the first of these books



## QUICK SUMMARY

### *Where Sleeping Dogs Lie*

Psychologist Dr. Alan Greene is no stranger to stepping across the line with his students, but when he sleeps with a patient, the results are deadly.

Alyson was the perfect subject for testing a treatment for PTSD that uses clinically induced multiple personalities, a method designed by Alan and his colleague Dr. Hal Kreige. Placed under hypnosis Alyson's memories are stored in the minds of 9 alter egos, each of them a different breed of guard dog, all of them living in a make-believe land called "The Valley" inside her mind.

During treatment, *The Sleeping Dogs* take turns telling Alyson her own story of survival, allowing her to view the memories from a psychological distance before accepting them as her own.

Trouble arises when Alyson and Dr. Greene engage in a forbidden love affair. New "Unauthorized" personalities emerge as a pack of wolves in the make-believe Valley, and *The Sleeping Dogs* are forced to fight them to protect Alyson from losing control. Their efforts, however, fall short.

A monster awakens, Dr. Kreige meets an untimely end, and a secret is revealed in the details of the crime scene.

Alyson is a killer the FBI has been chasing for years.

Now it's up to forensic psychologist Dr. Roni Price to hunt Alyson down before she kills again, but with no leads and a witness who refuses to talk, it's anyone's guess as to how, or even *if*, Alyson will ever be caught.

A mind-blowing thriller with twist after twist, *Where Sleeping Dogs Lie* is a trip into the psychotic wonderland of a killer whose innocence somehow remains intact.

## FULL SUMMARY

Reader Rating PG-16 to Mature  
for language and some sexual and violent content.

**Drs. Alan Greene and Hal Kreige** are researching a new method for treating PTSD that uses multiple personalities, created through. They called it “Housing Method,” and the results were astonishing. War heroes, victims of abuse, plane crashes – all patients gained a full recovery by facing their traumatic memories through the eyes of valiant, courageous and heroic alter egos. When Alyson Woods arrived, Alan and Kreige thought they’d found the perfect test subject – a human trafficking rescue from the Texas-Mexican border.

**No one knew Alyson was a trained killer.** Sold by her mother for drugs, she had been taken to an underground gladiator ring where she was forced to fight for her life against others her age. By the time she was rescued, Alyson had become a champion fighter with a taste for blood no one could match. At the hospital, however, after she was rescued, no one saw anything but an innocent 20-year-old doctors classified as ‘feral,’ or raised like an animal.

**The Housing Method** worked miracles, or so everyone thought. Alyson had successfully been transformed into a multiple personality with nine strong alter-egos known as *The Sleeping Dogs*. Each was tasked to guard different categories of her memories, then reveal the memories as only a story during



treatment. If she wanted to remember the stories for herself, she would accept them. If she preferred not to, she wouldn't.

**Among *The Sleeping Dogs*** were Red Rover, a Pitbull representing Alyson's male and aggressive sides, Bone, a mutt carrying her guilt and shame, and Gwen, a Boxer embodying the strong mother in her. Alyson's innocence took the form of a pen of Blind Puppies guarded by all.

**Kreige and Alan** were the leading authorities on the research and treatment of PTSD. Alan was a syndicated professor of psychology with his lectures broadcast across the nation and an ego to match. Kreige was a famous hypnotist who worked for the army, helping troops heal from the wounds of war.

Kreige was in charge of creating the personalities while Alan handled the recall process.

**As treatment progressed**, Alyson fell in love with Alan, and it was only a matter of time before the feelings became mutual. Alan, who already had a track record of sleeping with students, and despite having a girlfriend, succumbed to Alyson's charms, and eventually crossed the line.

**Treatment ended, and Alan broke it off with Alyson.** In retaliation, Alyson murdered Kreige and would have killed Alan, too, if the police weren't already entering the building. Knocking Alan unconscious, Alyson fled, leaving the knife displayed on Alan's desk for all to see.

**Cherokee County sergeants Terry Hayes and Noah Townsend** arrived at the scene, but the FBI took over, informing Hayes and Townsend Alyson matched the profile of a killer they'd been chasing for over two years.

**Leading the FBI team** were forensic psychologist, Dr. Roni Price and rookie Agent Peter Poole who was on his first unsupervised assignment.

### **The Chase**

**Alyson is now on another killing spree** which includes students at the college where Alan and Kreige taught. Roni and agent Poole team up with Sergeants Hayes and Townsend to find her, along with techies **Dean and Greg** from the FBI and local police departments, respectively.





**Alyson's chart is useless**, with an address that lead to an abandoned scrapyard, a picture of her when she was first admitted to the hospital, and Alan's progress notes.

**Alan starts experiencing post-traumatic stress**, having witnessed Kreige's murder. The guilt of sleeping with Alyson – not to mention, cheating on his girlfriend, Simone – only inflames the symptoms.

**Roni and Poole meet with Kreige's wife, Dorothy**, a psychiatrist and heir to the Brighton steel dynasty. Dorothy knew of the experiment and was against it from the start.

**Dean and Greg work the lab**, discovering Kreige himself wiped the prints from Alyson's knife and **the new murder victims were students of Alan's**. Roni and Poole go to question Alan about the students, and leave an officer as surveillance while Alyson hides and watches them from the forest nearby.

**Sergeants Townsend and Hayes talk with the administrator of Alyson's former hospital**, who could only provide a thinned medical records chart. On their way out of the hospital, Hayes shows Alyson's photo to a staff member who says

**Alyson isn't the person in the picture**; it's Dorothy, Kreige's wife, dressed up as a patient during a Halloween party. **Dorothy then goes missing**.

**Techies, Dean and Greg**, research Dorothy's family business to find they own the scrapyard with the address in Alyson's chart. Townsend visits the scrapyard while Hayes returns to the crime scene.

### **"The Valley" and Alyson's past**

**A major part of the story is how Alyson remembers her past**. Dr. Kreige had successfully split Alyson's mind into the 9 Sleeping Dogs and set up the make-believe "Valley" where she could interact with them in the safety of her mind and eventually Alan's office.



During therapy, The Sleeping Dogs are awakened, one by one, to take over and tell Alyson her story of survival. Pepper, the Great Dane, and Chester, the giant Black Schnauzer, are among the easiest to encounter. Bone, however, the mutt who lives in a hole under the house, is the most difficult to face, since he holds all of Alyson's guilt and shame.

**Alyson's Survival Story** – With The Sleeping Dogs Alan learns of the tragic journey Alyson took. Sold then “drafted” into the gladiator ring she was paired with a young boy with whom she formed a protective, older sister bond. The Pitbull Red Rover told of how Alyson was forced to fight. As long as she fought and won, nothing would happen to the boy. Sasha, the Doberman, also told how Alyson was “encouraged” to entertain high-dollar customers [**Important note: The writing style for socially sensitive subject matter is indirect in order to maintain the reader rating PG-16 to Mature.**]

**A pack of unauthorized personalities** called “The Wolves” show up during therapy, and The Sleeping Dogs are also forced to fight, here in order to protect Alyson's consciousness from being taken over. During the chaos, a dark personality emerges, and Dr. Kreige's murder turns out to be more out of thrill than jealousy. It is this mysterious personality who sets Alyson out on the current killing spree and preventing her from living in the real world.

**Trapped inside The Valley, Alyson has no choice but to find the personality from within.** And she knows just where to look for it – a place called The Great Thicket, where The Wolves live. When she arrives, Alyson and The Sleeping Dogs are met by a white wolf named “Shadow” who invites her to decide if she would like to know the rest of her survival story. Alyson accepts, finds the personality, and saves the day, but only after she discovers the truth about her past.



## **\*\*\*SPOILER ALERT\*\*\***

### **The Surprise Ending**

**Forensic techies Dean and Greg discover Alan's Ph.D. is fake.** Kreige had pulled strings at the university where he taught and mentored Alan.

**Bone, the mutt, is revealed as the killer personality in Alyson's mind,** but not before he kills the policeman outside Alan's home. Bone captures Alan and Simone and secures them in Alan's basement – Simone tied up and unconscious, Alan in a secured storage area for valuables.

**Townsend visits the scrapyard with the address in Alyson's chart.** The main warehouse had been converted into a fighting arena where Bone took many of his victims. They were all from Alyson's days as a gladiator.

**Roni, agent Poole and backup return to Alan's house.** When they arrive to find the police officer dead in his car, Poole and the backup team rush the house while Roni locks herself in the police car. Bone kills two of the backup team and captures Poole and one other, tying them up in Alan's basement, as well.

**Alan finds a way to escape.** He makes it to the police car where he helps Roni pull the dead officer out of the driver's seat. Without warning, he slams Roni's head against the hood of the vehicle, knocking her unconscious.

**Alan is revealed to have been Alyson all along.** When Roni regains consciousness, she finds herself chained to pipes in Alan's basement. There, and inside Alan's mind, Alyson discovers she is not real. She is just another alter ego, clinically induced by Dr. Hal Kreige. Alan soon learns he, too, is an alter ego. The original person is a man who was once a boy named **Tracie**.

**Hal and Dorothy Kreige had adopted Tracie** after he was rescued during the DEA drug bust all those years ago. Alan and Alyson were "installed" by Hal to help Tracie get rid of his taste for blood. Alyson maintained Tracie's innocence while Alan served as an inner therapist to help Hal from the inside. The Sleeping Dogs were later installed to help Tracie remember his tragic past through the eyes of an innocent bystander (Alyson) who never knew a desire for violence.

**Dorothy and Sergeant Hayes arrive at Alan's (Tracie's) house** at the same time. Dorothy convinces Hayes to trust her that she wasn't the killer, *but the killer's*



*adoptive mother*. When they make it to the basement, Dorothy talks Bone, who is still in charge of Tracie's body, into surrendering, but when they hug, Bone raises his knife to kill her. Dorothy, however, pulls a gun from her coat pocket and shoots him.

**In the aftermath**, Dorothy tells Roni, Poole, Townsend and Hayes the story of how she and Hal adopted Tracie, how even as a young boy, Tracie was vicious and eager to kill. She said Hal was convinced he could help Tracie by splitting his mind into alter egos, that by producing an inner therapist and an innocent patient, Tracie could be cured of his taste for blood. In the end, however, Dorothy, a mother and wife who could no longer take the bloodshed, was the one to end everyone's suffering, including Tracie's, by putting him, Alan, Alyson and The Sleeping Dogs down in a symbolic act of euthanasia.



## WHAT PEOPLE ARE SAYING

**“The twists in this story were phenomenal. I seriously never saw that ending coming.”**

*Monn's Book Reiews*

**“I kept trying to guess what was truly going on and it was impossible.”**

Nina Hodge

*Goodreads/Instagram/Amazon*

**“This is the most bizarre, original and creative story I've ever experienced.”**

Darcia Helle

*Quiet fury books*

[[Top 100 Amazon Reviewers](#)] [[Vine Voice](#)]

**“I was instantly hooked.”**

Angie Sutton

*www.readwithangie.com*

**“It will mess with your head. This was a very unique read.”**

Sarah Bowe

*Sarah's Bookstack*

**“So twisty and full of so many surprises and turns, you really need to take this in slowly.”**

Sarah Bowe

*Sarah's Bookstack*

**“This book is hands down the best thriller I've read so far this year.”**

Vero Garcia

*Books and Coffee Please*

**“To say the book is unique is an understatement.”**

Gary Westfal

*Bestselling Author of Dream Operative*

**“What just happened!?”**

Darcia Helle

*Quiet Fury Books*

**“His book got me through a long standing slump of not being able to keep interest in a book.”**

Misti Dawn

*Facebook, Amazon*

**“I kept trying to guess what was truly going on and it was impossible.”**

Nina Hodge

*Goodreads/Instagram/Amazon*

**“Would love this book to be made into a film. The whole experience is very cinematic.”**

Brian Fitzpatrick

*Author of Mechcraft*

**“This story is fresh and original, something we need more of!”**

*Monn's Book Reiews*



**“Just when you think you have it  
figured out, There is another twist.”**  
*Voracious Readers Only*

**“Twisty, dark, unique and gripping,  
I highly recommend this 5-star read.”**

Tamra Limestahl  
*Goodreads*

**“The twists in this story were  
phenomenal. I seriously never saw that  
ending coming.”**  
*Monn's Book Reiews*

**“I 100% did not see that coming at all  
and it was amazing.”**

Angie Sutton  
[www.readwithangie.com](http://www.readwithangie.com)

**“Vors has an uncanny ability to develop  
extremely interesting and dynamic  
characters.”**

Monique LaHaie  
*Goodreads, Instagram, Amazon*

**“And the reveals and twists! I could  
write an essay on these alone. ”**

Brian Fitzpatrick  
*Author of Mechcraft*

**“These are the elements of mature  
writing seldom seen in new authors.”**

**“I could not only see but feel the  
environment he puts you in.”**

Gary Westfal  
*Bestselling Author of Dream Operative*

**“Vors set out to challenge traditional  
suspense thriller writing and he  
managed to do so flawlessly!”**

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***Instagram, Goodreads, Facebook***

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**Nina Hodge**

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**Vero Garcia**

***Books and Coffee Please***

**“Totally and completely different  
than any other thriller I have read.”**

***Monn’s Book Reviews***

**“It says something when I put down  
the Outsiders without finishing it to  
read Sleeping Dogs a 2nd time.”**

**Joseph Elliot**

***Professor of English, Everette College***

**“I was shocked all the way up until the  
final twist when I just sat there wide  
eyed in disbelief.”**

**Briana Miceli**

***Instagram, Facebook, Amazon***

**“Just...wow! If ever there was a  
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all-consuming book, this one is it!”**

**Tamra Limestahl**

***Goodreads***

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**Monique LaHaie**

***Goodreads, Instagram, Amazon***

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**Monique LaHaie**

***Goodreads, Instagram, Amazon***



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***Quiet fury books***

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***Goodreads, Instagram, Amazon***

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**Monique LaHaie**

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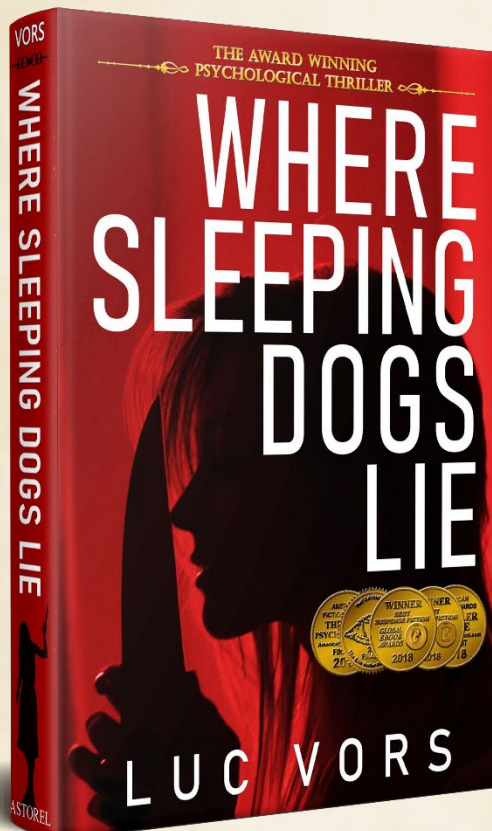
**Vero Garcia**

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not see this?!”**

**Angie Sutton**

**[www.readwithangie.com](http://www.readwithangie.com)**





## INTERVIEW QUESTIONS

- Where did you get the inspiration for this story?
- If this story became a movie, who would be the ideal director? Who would you cast for the parts?
- What made you decide to become a writer?
- What was most rewarding about writing it?
- What was your goal in writing it?
- Talk about the writing style you chose.
- What makes this story unique?
- Are there any comparable books or authors?
- How did you approach the sensitive topics in this story?
- What kinds of feedback have you received?
- How did you choose the title?
- What is magical realism?
- Talk about the undercurrent of this story.
- Are there any plans for this book?
- What kind of readers would enjoy this story most?
- Did you do any research?
- Can you tell us about any secrets you've hidden in the book? Any Easter eggs?
- What are the 5 F's?
- What can we expect in the future?
- What is the greatest barrier you've encountered in writing and publishing this book?
- What's the secret to writing a page-turner?
- Tell us about the dogs.
- If you could sit with a group of authors, who would they be?
- Do you have a preferred genre or type of reading material?

## SPEAKING PRESENTATION 1 of 3

- ❖ Title: *A New Kind of Psychological Thriller* – **Total time 35 to 50 minutes**
- ❖ Intro: Greeting, with background information – **1 minute**
- ❖ List the topics – 45 seconds to 1 minute
- ❖ Presentation
  - Book summary – elevator pitch – **1.5 minutes**



- Formula fiction and psychological thrillers: Enough already! – **3 to 6 minutes**
- Upmarket fiction: There's so much more out there – **7 to 10 minutes**
- Where Sleeping Dogs Lie excerpts – **5 to 10 minutes**
- It's all about the ending
- ❖ Social interest topics related to the book – **5 to 10**
  - PTSD, survival instincts, addiction
  - Mental illness
- ❖ Q&A – **If there's time**

## **SPEAKING PRESENTATION 2 of 3**

- ❖ Title: *PTSD And The Survival Instincts* – **Total time 35 to 50 minutes**
- ❖ Intro: Greeting, with background information – **1 minute**
- ❖ List the topics – 45 seconds to 1 minute
- ❖ Presentation
  - Book summary – with social commentary – **1.5 minutes**
    - Emphasis on cultural / anthropological ideations
  - Survival Instincts: The 5 Fs – **3 to 6 minutes**
    - Not just fight or flight
    - PTSD criteria
    - Causes – War, human trafficking, accidents, illnesses, abuse, etc.
    - Treatments – EMDR, CBT, REBT, Inner Family Systems, Sys D.
  - Addiction as rooted in survival – **7 to 10 minutes**
  - Open discussion – What you didn't know you already know – **10 to 20 minutes**
    - Quiz audience members
    - Moral dilemmas
    - Invite personal accounts
    - Other
  - What we can do – Programs, organizations, one-on-one, family dynamics **3 to 5 minutes**
- ❖ Q&A – **If there's time**

## **SPEAKING PRESENTATION 3 of 3**

- ❖ Title: *How To Write A Page-Turner* – **Total time 35 to 50 minutes**
- ❖ Intro: Greeting, with background information – **1 minute**
- ❖ List the topics – **30 to 45 seconds**
- ❖ Presentation
  - Book summary – elevator pitch – **1.5 minutes**



- The dream vs. reality – **3 to 6 minutes**
- The page-turner – **4 to 8 minutes**
- Reader psychology – **3 to 7 minutes**
  - Boredom vs. sense of accomplishment
  - Chapters and paragraphs – “Okay, just one more.”
  - Pace, cadence and crescendos
  - Teases, tastes and cliffhangers
  - The heartstrings
- Plot and “Plot holes.” – **3 to 7 minutes**
- Characters – **3 to 5 minutes**
- Upmarket fiction – **3 to 6 minutes**
- Where Sleeping Dogs Lie excerpts– **2 to 5 minutes**
- It’s all about the ending
  - Last impression
  - Stand-alone vs. series
- ❖ Social interest topics related to the book – **3 to 5**
  - PTSD, survival instincts, addiction
  - Mental illness
  - Foster children / foster care – Child Protective Services, C.A.S.A., what you can do
- ❖ Q&A – **If there’s time**


**Check out all the *FAN ART* on**  
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**Hashtags!**

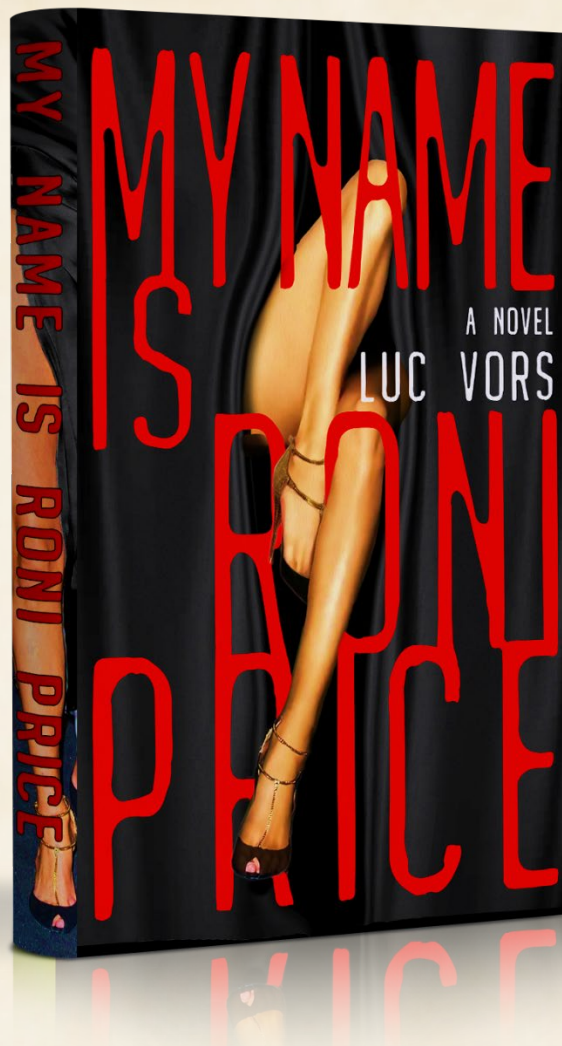
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**#WhereSleepingDogsLie**

**#WhereSleepingDogsLieBook**



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